



P6.6 Kada Araw na Hulog Para Sa Kalusugan ng Pamilya Project

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Towards Universal Coverage

that empowers the informal sector

... capacitating the TODAs in securing and managing the health fund

Drivers and operators including their qualified dependents

A Collaborative savings mobilization project

...through P6.6 daily savings for Philhealth premium

...through direct involvement of the LGUs, banks, NGAs and PhilHealth

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...are now secured of quality health care services

**P6.6 KADA ARAW NA HULOG
PARA SA
KALUSUGAN NG PAMILYA PROJECT**



- A savings mobilization project among the TODAs.
- Increase Premium Collections
- Philhealth's marketing concept of saving P6.6 daily for the family's health



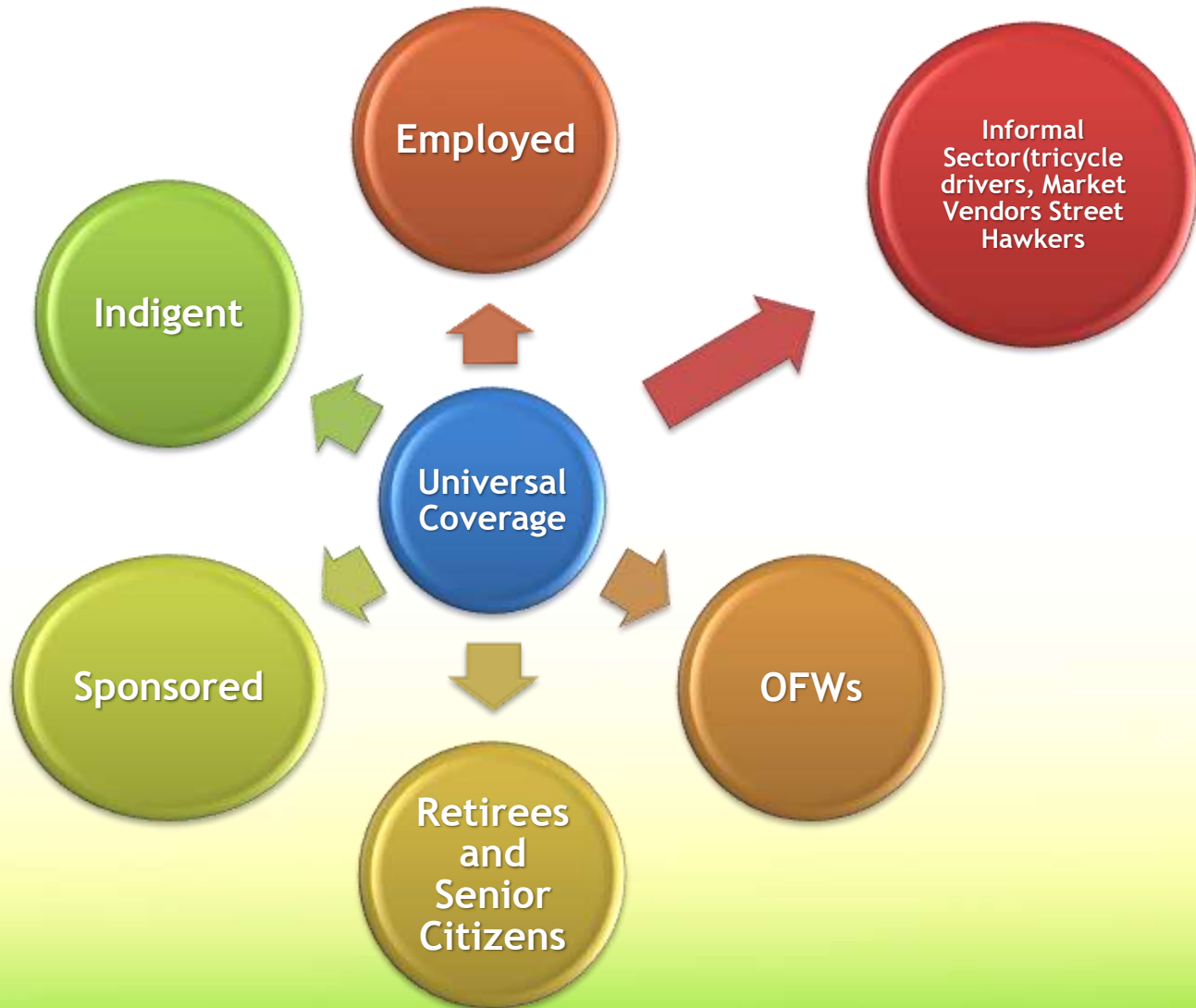


The Project is
consistent with
Philhealth's
Mission and Vision

- marketing program for the informal sector and ensure wider membership coverage
- fulfillment of the mandate of ensuring universal coverage



PERFORMANCE GAPS



OBJECTIVES OF THE PROJECT

Generally, the PROJECT intends to increase PHIC membership coverage and increase collection efficiency of LHIO Palawan:

- To increase Philhealth membership coverage of PPC AirTODA
- To develop and implement the TODA Savings Mobilization and Capability Enhancement Program in support to Philhealth's membership/marketing and collection campaign

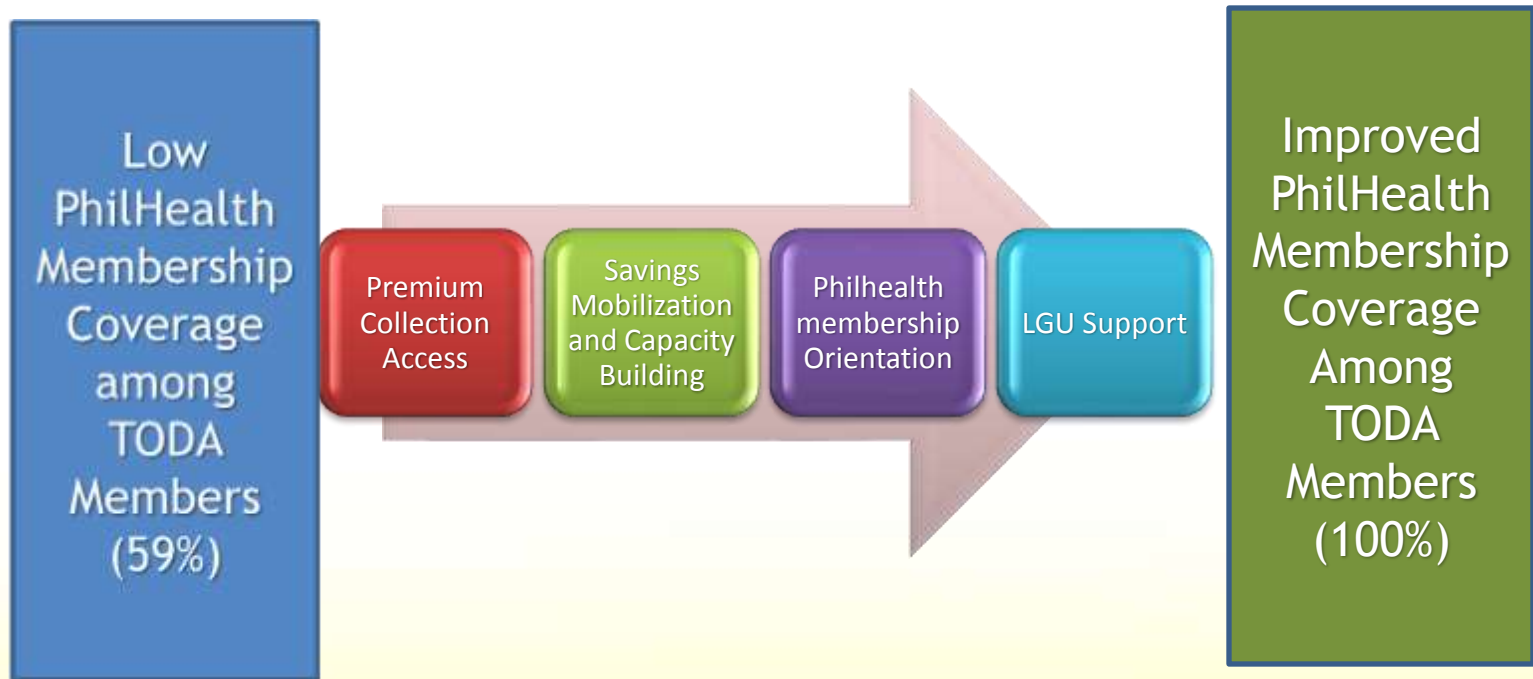


OBJECTIVES OF THE PROJECT

- To facilitate access to savings banks as a strategy in capacitating TODAs to save for the members' premium and for other productive purposes
- To harness the support of the LGU relative to the implementation of the project
- To provide access to PhilHealth collection facilities



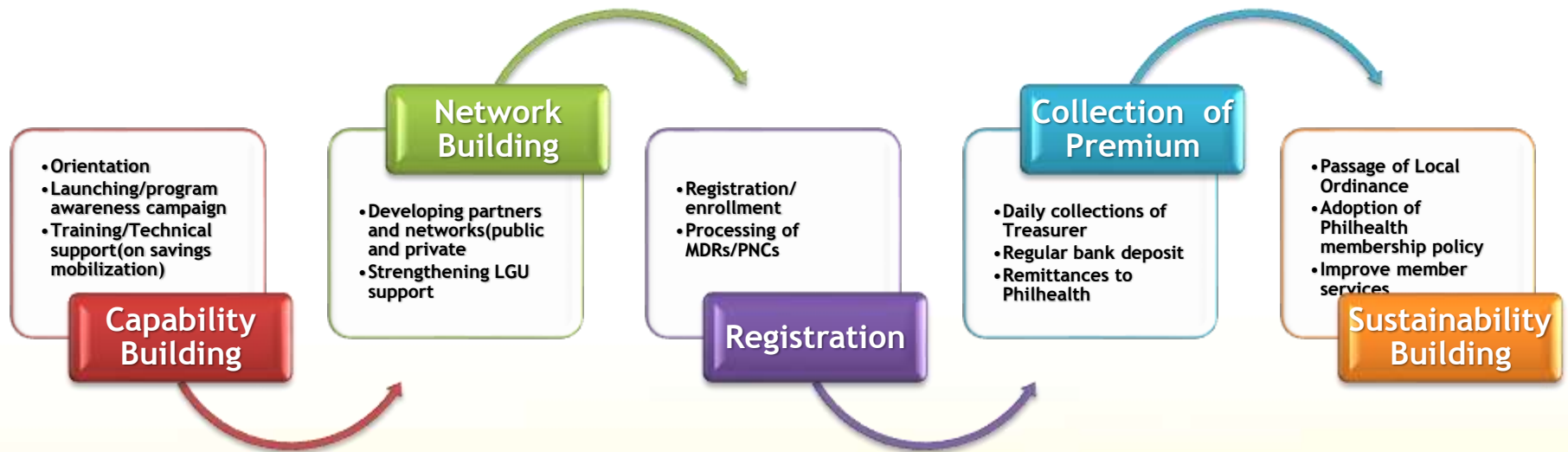
INTERVENTION FRAMEWORK



OUTCOME



IMPLEMENTATION STAGE



OUTPUT OF THE PROJECT



RESULTS



- Improved Access to Philhealth Collection Facilities
- Field collection activities of partner local bank in place/early part of the project
- Treasurer remits premium to PhilHealth

RESULTS



- Enhanced management skills of members and officers in:
 - Savings mobilization activities
 - Bookkeeping, records and basic financial management
 - Parliamentary procedures in conducting meetings

•Increased Health Consciousness of members

RESULTS

• Better LGU support to the TODAs through:



- capability enhancement program
- Linkaging with the local bank and other partner agencies
- Designating LGU point person to focus on the TODA program

RESULTS



- Better LGU support to the TODAs through:

- on-site delivery of health services (vaccinations, consultations, dispensing of medicines) for drivers and their immediate families

- Better appreciation of the Health Programs

RESULTS



- Improved access to local savings bank
- Developed culture of savings mobilization
- Better Access to Philhealth Collection Facilities

RESULTS

- All paying members of PPC AirTODA remitted their premium contributions to Philhealth



RESULTS



- Developed Manual of Operations and Procedures for Philhealth Membership of TODAs through the P6.6 PARA SA KALUSUGAN NG PAMILYA PROJECT.

RESULTS



- 100% of A IrTODA members are actively enrolled to PhilHealth

RESULTS



- Initiated the passage of an “Ordinance Requiring Philhealth Certification Prior to the Issuance of Franchise among TODAs and Permits among Public Utility Vehicles in Puerto Princesa City”

LESSONS LEARNED



- **Persistence and determination paved the way to success.**
- **Health Programs worked well by using networks and linkages and building partnerships with people and institutions.**

LESSONS LEARNED

- **The “6.6 Kada Araw na Hulog Para Sa Kalusugan ng Pamilya Project”**



- brings Philhealth closer to the people,
- increases membership in the informal sector
- harnesses the potential of other stakeholders in helping the poor in accessing quality health services.



LAUNCHING CEREMONY
**"6.60 KADA ARAW NA HULOG PARA SA
KALUSUGAN NG PAMILYA PROJECT"**
A joint undertaking of
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