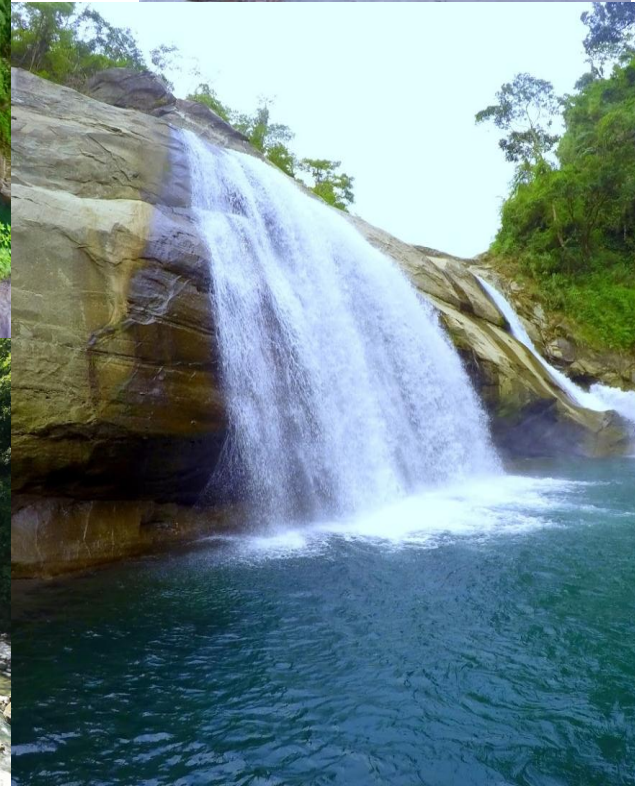


San Gabriel, La Union!

The Softbroom Capital of the North
Premier Highland
Vegetable Producer &
Adventure Tourism
Paradise of La Union





MUNICIPAL PROFILE

SAN GABRIEL, LA UNION

- Largest Municipality in the Province as to land area. 17,553 has (90% mountainous)
- Population: **18,837** (2016)
 - Urban Population: 17.54%
 - Rural Population: 82.46%
- Households: 3,904
- Families: **4,659**
- Number of Schools
 - Day Care Centers - 24
 - Elementary - 13
 - High School - 4
- 15 Barangays
 - 3 lowland barangays
 - 12 upland barangays



SERVICE DELIVERY

HUMAN RESOURCES

SOCIAL DETERMINANTS OF HEALTH

HEALTH FINANCING

POLICIES & REGULATION

INFO & TECHNOLOGY

**Better health
outcomes**

**Financial risk
protection**

Responsiveness



Governance and Leadership

GOOD GOVERNANCE

challenge
meeting the
competing needs of
the community with
the available
resources of the
Municipality

Want quality
service,
Ensure access of
the most deprived
Sustain public
involvement in the
decision making
process

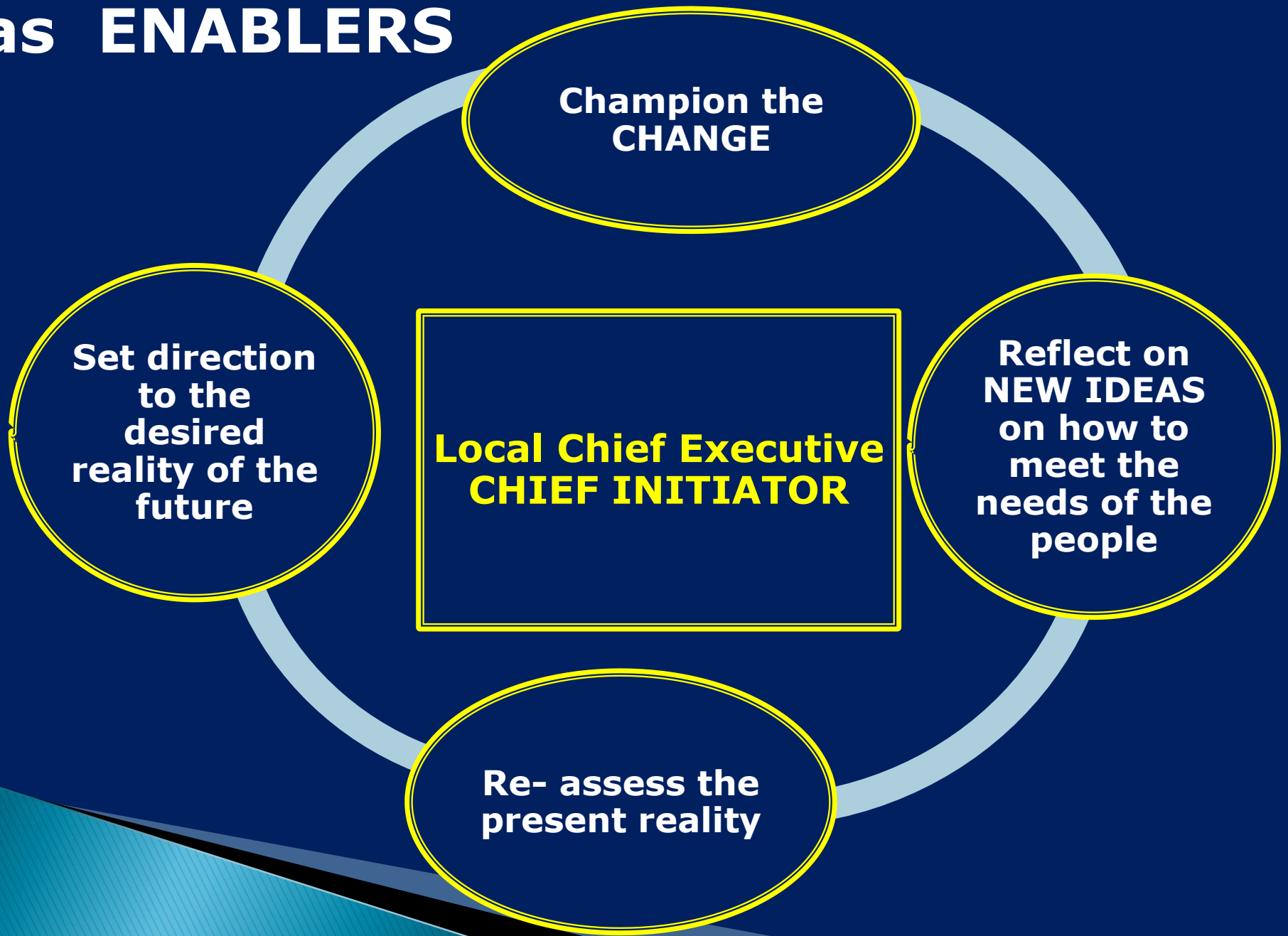
dilemmas
resulting to
collaboration and
consensus building
necessarily leading to
trade-off and priority
setting.

Improve
the
bureaucracy

set-up
support
systems

ensure the
gains and
sustain
achieved
goals .

Leaders as ENABLERS



NATIONAL & REGIONAL AWARDS



SEAL OF GOOD LOCAL GOVERNANCE AWARDS PICC . Manila

The **FIRST** Local Government Unit in La Union
to receive the **SGLG Recognition for 3 Successive Years**
SGLG 2015 SGLG 2016 SGLG 2017



10th Best Performing
Local Government Unit
in the Philippines in LGPMS
(out of 1,497 LGUs)



CONGRESSMAN VICTOR F. ORTEGA
AND THE PROVINCE OF LA UNION HEADED BY GOVERNOR MANUEL ORTEGA

wish to congratulate the
MUNICIPAL GOVERNMENT OF SAN GABRIEL, LA UNION
led by
MAYOR DIVINA DALIGUES-VELASCO
For being the **10TH BEST PERFORMING MUNICIPALITY IN THE PHILIPPINES**
in the **2011 Local Governance Performance Management System (LGPMS)**
of the **Department of the Interior and Local Government**

Cleanest, Greenest and Safest Municipality
Province - 2011 2012 2013 (Hall of Fame) 2014
Region 1 - 2012 2013 2014



Congratulations
MUNICIPALITY OF SAN GABRIEL

Headed by
Mayor Herminigildo M. Velasco, MD
3 - successive years



REGIONAL GAWAD KALASAG AWARDEE

1st Place Municipal Disaster Risk Reduction and Management
Program **2017** - 4th to 6th Class Municipalities



2015

1st Place Municipal Disaster Risk Reduction and Management
Program - 4th to 6th Class Municipalities



2016

1st Place Municipal Disaster Risk Reduction and Management
Program - 4th to 6th Class Municipalities

NATIONAL GAWAD KALASAG



2016 1st Runner-up
National Gawad Kalasag
PICC Complex, Manila



2017 Champion
NATIONAL GAWAD KALASAG AWARDS
Robinsons Crowne Hotel, Manila



Congratulations to

SAN GABRIEL

The Cleanest, Greenest and Safest

MUNICIPALITY IN REGION 1

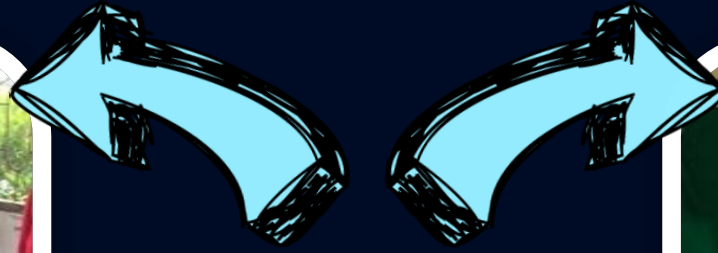
2015 Reg 1 HALL OF FAME

2017 Category B



Implementation of Strategies

Dialogue and consensus building



CORE GROUP
RHU Staff &
Midwives



Community Surveys



Workshops



**Focus Group
Discussions**



**Key Informant
Interview**



Implementation of Strategies

Sectoral Mobilization



Academe



Women Groups



Barangay



Religious

Implementation of Strategies

Community Participation



Punong barangays



Panangrikna ti Umili Brgy. Visits



Sanitation rounds in sitios



Livelihood seminars



MUNICIPAL LEADERSHIP AND GOVERNANCE PROGRAM (MLGP)





2011 LA UNION FOUNDATION ANNIVERSARY Most Outstanding Health Awards




2011 MOST IMPROVED RHU FACILITIES
Rural Health Unit of San Gabriel





2011 BEST LGU MNCHN MPLEMENTER
San Gabriel, Hon. Divina D. Velasco, Mun. Mayor





2013 Best Maternal Neonatal Child Health
and Nutrition Practice in La Union

2011 Ten Outstanding Public Servant (TOPS) for Health



2011 TEN OUTSTANDING PUBLIC SERVANT(TOPS) FOR HEALTH
Herminigildo M. Velasco, MD, Mun. Health Officer, San Gabriel



2011 TEN OUTSTANDING PUBLIC SERVANT(TOPS) FOR HEALTH
Luz C. Chan, Sanitation Inspector 1, RHU, San Gabriel



2011 TEN OUTSTANDING PUBLIC SERVANT(TOPS) FOR HEALTH
Brigilda U. Rovero, Midwife III, RHU, San Gabriel



2011 TEN OUTSTANDING PUBLIC SERVANT(TOPS) FOR HEALTH
Rosario B. Culbengan, Brgy. Health Worker, San Gabriel



FMayor Divina D. Velasco, one of the 12 Mayors nationwide who received the 2016 Health Leadership and Governance Excellence Award (DOH and Zuellig Family Foundation)

awarded by DOH Secretary Paulyn Jean B. Rosell-Ubial, Former DOH Secretaries Janette Garin, Enrique Ona, and Esperanza Cabral, Ambassador Roberto Romulo, ZFF President Ernesto Garilao and Director of Zuellig Group David Zuellig on June 24, 2016 at Diamond Hotel, Manila.

FMayor Divina C. Daligues-Velasco featured in the July-September 2015 issue of the Newsletter of the **Health Local Governance Program** entitled "TRANSFORM-Beating the Odds".

First-Class Service in a Fourth-Class Town

by BLANCHE FERNANDEZ



Mayor Divina Daligues Velasco pretty much knew what she was doing. She won three terms as local chief executive on a platform of better health services for the people of San Gabriel, La Union. She's a doctor, she has a master's degree in Public Management from the Ateneo de Manila School of Government.

She did not seem like someone who needed further education from the Municipal Health Leadership and Governance Program (MLGP), but her desire to "keep

on learning," saw her among the nine mayors from the Ilocos region who recently completed the year-long program.

"The MLGP was a breakthrough," Velasco said. "It complemented what I learned in public management."

She said the MLGP's Bridging Leadership competencies of ownership, co-ownership and co-creation provided a structure that helped her inspire her constituents and develop other leaders from the community.



Social Determinants of Health

Let's Go
B.A.S.I.C.
 Beautification and Sanitation in the Community
 Towards Progress!

Highland Vegetable
 Production Program

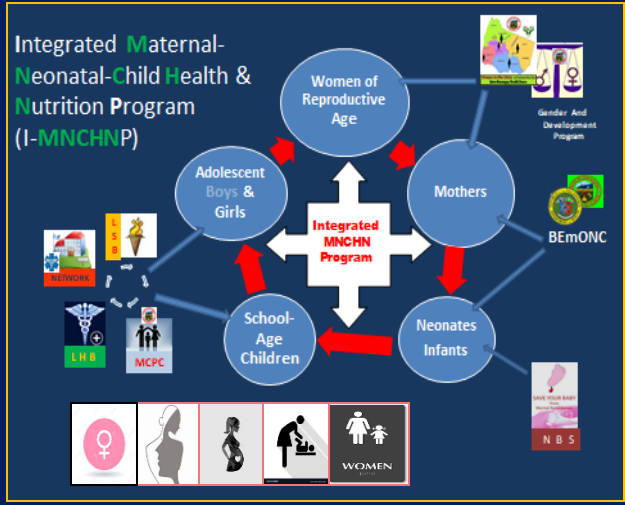


TOWARDS SUSTAINABLE AGRICULTURAL DEVELOPMENT



San Gabriel's Best Practices

Building a Better Foundation
 for the Future Generation
 DIVINA C. DALIGUES-VELASCO MD, MPM
 Municipal Mayor



PROJECT HOPE.
 Harmonizing Organizations in Pursuit of effective Education

sustainability of these programs are the result of the continuing engagement of the 3 interconnected levels of Capacity Development



Triangle of Capacity Development (Interconnected Levels)

Individuals

(Women)

Organization

(Barangay/IBHZ)

Enabling

Environment

(Local Leadership)



Service Delivery

San Gabriel Main Health Center and Birthing Clinic



Philhealth Accredited 4-in-1 Health Service Provider (MCP-DOTS-PCB) BEmONNC/Newborn Screening Center



Health Facilities



Lipay Proper BHS

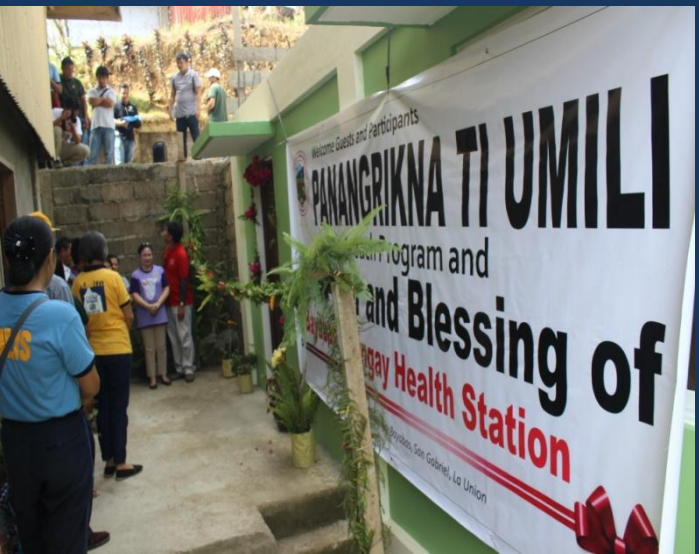


Apayao BHS



Bucao BHS

OO HUAWEI nova 2i
DUAL CAMERA



Bayabas BHS



Lacong BHS



Lon-oy BHS



Municipal Voluntary Blood Donors Program

YEAR	# OF BLOOD BAGS	POPULATION	POPULATION %
2011	138	16,974	0.81
2012	179	17,000	1.05
2013	220	17,198	1.28
2014	210	17,393	1.21
2015	222	17,563	1.26
2016	217	17,748	1.22
2017	271	18,837	1.43

Municipal Voluntary Blood Donation Program



Conditional Newborn Screening



Whereas to further strengthen advocacy and implementation of the municipality's health programs, projects and activities, the following should be included in the **selection criteria** for NBS kit subsidy:



1. Complete immunization scheduled for pregnancy
2. Complete ante-partum check-up
3. Exclusive breastfeeding
4. Facility-based delivery
5. Attendance to mothers classes
6. Adapts and practices good sanitation and hygienic programs which shall include environment care and vegetable gardening

Year	Total Newborn Screening Provided	Deliveries in Lying-in clinic, BHS and home deliveries	Percent of deliveries provided with NBS
2013	126	121	104.1
2014	109	138	79.0
2015	84	86	97.7
2016	73	68	107.4
2017	43	43	100

Deliveries by Attendant/Place



DELIVERIES ATTENDED BY AND PLACE	MD	MIDWIVES		HILOT	TOTAL LIVEBIRTHS
	HOSPITAL	BHS	LYING-IN	HOME	
2012	182	114	22	2	320
2013	174	46	71	5	296
2014	177	59	68	11	315
2015	229	3	79	4	315
2016	226	5	59	3	295
2017	200	0	51	2	256 (3 twins)

The women holds the key to the quality and quantity of the future generation of San Gabriel



Engaging them to be active partners in health promotion and disease prevention and assuring their active participation in all phases of community development leads to the sustainable progress of our Municipality

Women *-in-the- Sitios* as Partners thru the **Inter-Barangay Health Zones**

This Governance Innovation Report (Ateneo SOG) is a community-based initiative to increase health capacities of our women who are the nurturers of our homes



Women-in-the-Sitios as Partners thru the **Inter-Barangay Health Zones**

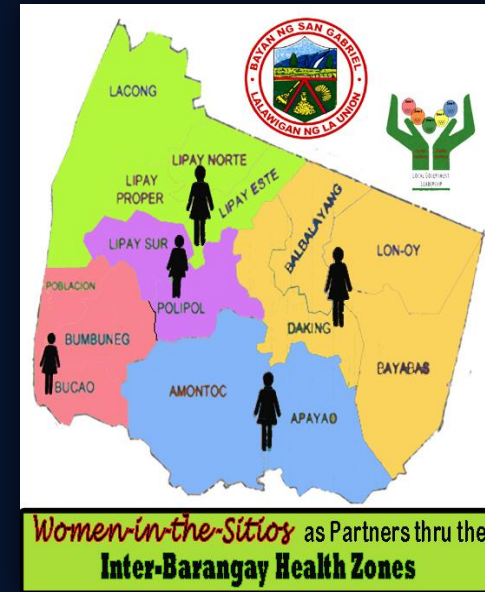


Women-in-the-Sitios

as Partners

thru the **Inter-Barangay Health Zones**

- ▶ **Model Health Innovation Program**
 - incorporated in the Prov Innovation Program for Health (PIPH) and Prov AIP
- ▶ ADB awarded **Php150,000-a-year grant for the next 5 years** to the LGU.
- ▶ On its 2nd year of implementation, the PHO and DOH-CHD 1 **expanded the program in 5 municipalities** for replication



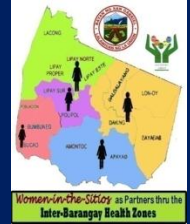
Annual *Women-in-the-Sitios*



Trade Fair



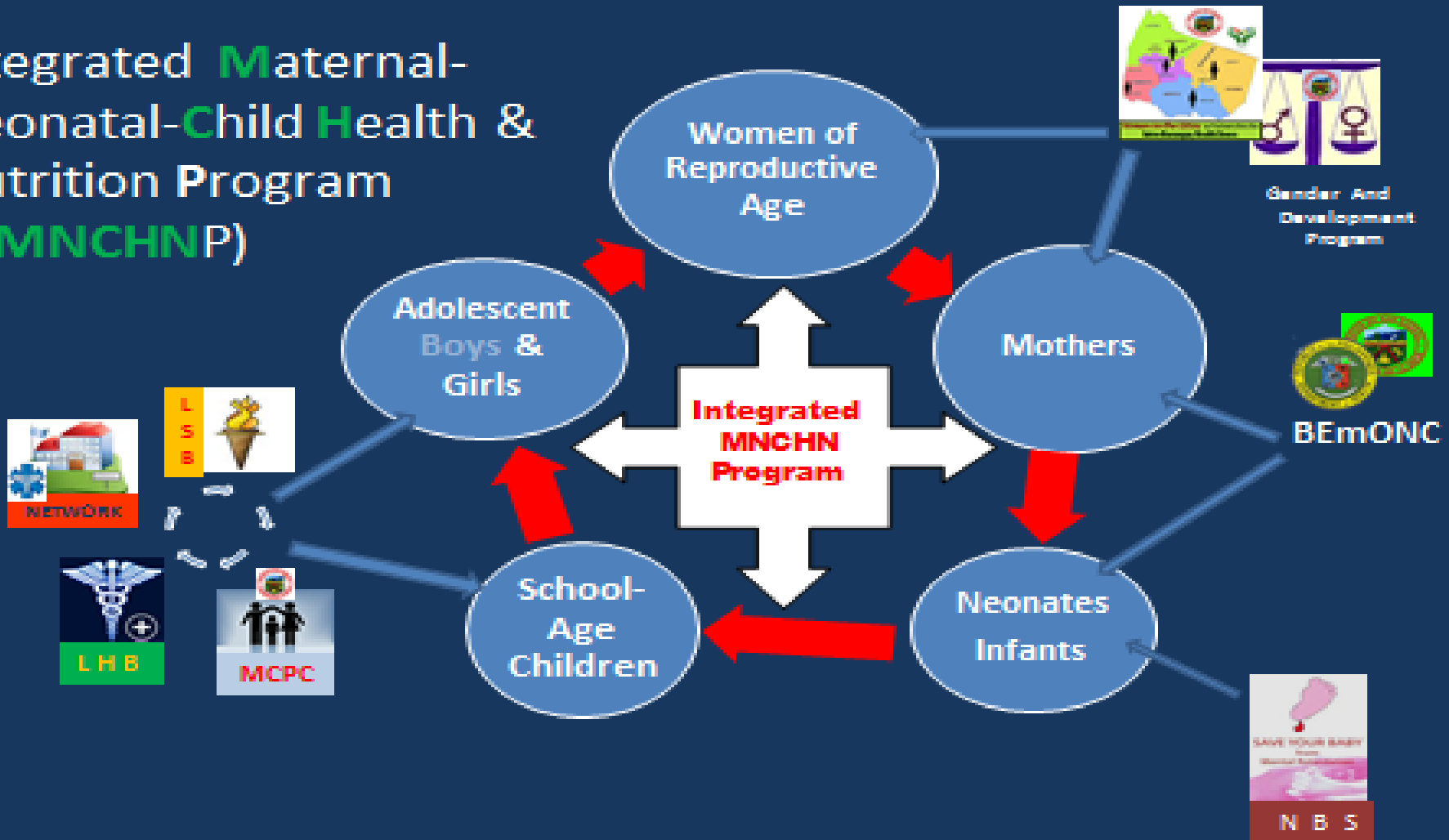
Women-in-the-Sitios as Partners thru the Inter-Barangay Health Zones



Integrated MNCHN Program

CONTINUUM OF CARE FOR the Woman and Her Children

Integrated Maternal-
Neonatal-Child Health &
Nutrition Program
(I-MNCHNP)





Panangrikna Ti Umili (PTU)

Community Immersion and Service

Health & Social Services



Agricultural Services



Validation of Projects



Mobile Registration



Access to Tax Payments



**Preparation of Notice of Assessment
Tax Bill and identification of
erroneously identified lots**



Special population



PWD



Adolescent & Youth



e



Chlorpromazine
200mg tablet

Public-Private Partnership Framework

- ▶ Addressing malnutrition through a multi-stakeholder approach: GK and Kalugris



Human Resources for Health

Health care workers	Standard ratio to population	# of Regular employees	Adequacy	# of Casual employees	Adequacy
Municipal Health Officer * DTTB	1: 20,000	0 (But with plantilla item)	Yes*	1	Yes
Public Health Nurse	1:10,000-20, 000	2	Yes	*6	Yes
Rural Health Midwife	1: 5,000	11	Yes	*3	Yes
Rural Sanitary Inspector	1: 20,000	2	Yes	0	Yes
Dentist	1: 20,000	0	No	1	Yes
Medical Technologist	1: 20,000	0	No	1	Yes
Ambulance Driver	At least 1	0	No	2	Yes
Clerk/Public Health Assistant	At least 1	0	No	2	Yes
Barangay Health Workers	1: 20 households	147	Yes	N/A	



People-centric decision making





Republic of the Philippines
Province of La Union
MUNICIPALITY OF SAN GABRIEL



**SAN GABRIEL
BARANGAY HEALTH WORKING
MANUAL OF PROCEDURES**

LOCAL HEALTH BOARD (LHB)

Kangrunaan a grupo nga mangiganauat iti pannakarehistro dagiti BHWs kadagiti masaksakupanda nga ili babaen dagiti sumagannad nga aramid:

1 Panangbuangay iti **BHW Registration and Accreditation Committee (BHW-RAC)** nga mangitrabaho iti pannakailista wennopannakarehistro dagiti amin nga BHWs.

2 Mangidaulo ti pannakaeksamin ken pannangipaay iti addang ken pammatalged iti pannakarehistro ti BHW.

3 Siguraduen nga ti decision ti grupo iti panagirehistro kadagiti BHW ket pinatibker ti maysa nga Board Resolution wenno nagtaud iti minutos ti panagmimeting.

4 Mangted iti pammaneknek iti panagirehistro wenno Certificate of Registration kadagiti nairehistro nga BHWs.

5 Eksaminen ken aprobaran dagiti rekomendasion nga insentibo wenno benepisio nga ipaay ti munisipio wenno Municipal Local Government Unit (MLGU), manipud iti pundo daytoy para iti tunggal BHW, ken siguradoen nga ti makaawat kadagitoy ket dagiti laeng BHW nga maiparbeng ken agtungtungpal kadagiti namnamaen nga pagrebbenganda.

6 Mangisubmite iti opisial nga listaan wenno registry dagiti amin nga nairehistro nga BHW iti Departamento ti Salun-at (DOH).

7 Imonitor wenno matmatan ti panangipapaay ti serbisio ken panangakem iti pagrebbengan dagiti amin nga BHW iti komunidad.

8 Agbalin nga grupo iti pannakatratar ken pannakadesision dagiti aniaman nga isiu wenno reklamo nga adda pakainaiganna kadagiti BHWs.

PANNAKAREHISTRO BABAEN ITI PANANGIMATON TI LHB BHW-RAC

Tunggal BHW ket masapul nga mangisubmite kadagiti sumaganad a dokumento:

- BHW Registration and Accreditation Form (manipud iti Doktor ti ili wenno Midwife)
- Birth certificate pammaneknek iti pannakaiyanak
- Pammaneknek iti panagatendar ken pannakaturpos iti BHW Basic Training Course
- Pammaneknek ti makatawen nga boluntario nga panagserbi iti benneg ti salun-at mainipud iti midwife wenno NGO ken presidente ti BHW Association/Federation
- Medical Certificate
- Barangay Certificate of Residency wenno pammaneknek ti paggigianan.

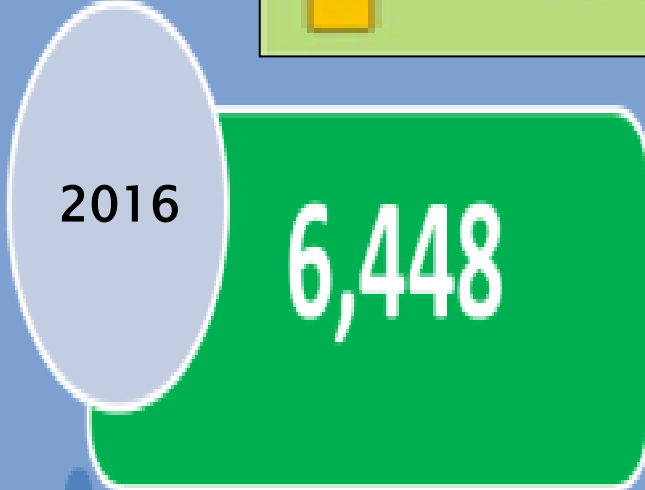
No kasapulan tunggal BHW ket dumalan iti pannaka-interview nga iganauat ti miembro ti BHW-RAC

Kalpasan nga maisubmite dagiti kasapulan nga dokumento ken interview, ti BHW-RAC ket:

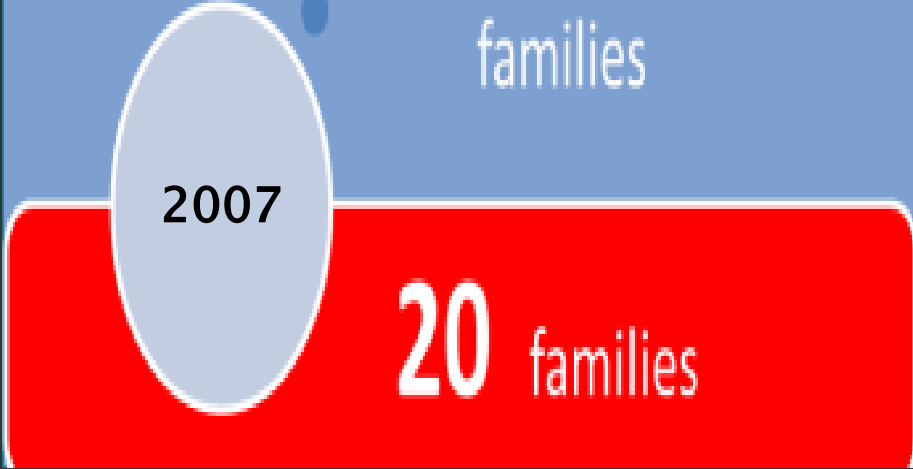
- Mangted ti rekomendasion iti LHB tapno maaprobaran dagiti aplikasion dagiti BHWs.
- Inayun nga ilista dagitoy iti BHW Registry ti munisipio.
- Tumakder a kas kangrunaan a mangiwanwan kadagiti amin a pakaseknan ken tignay iti pannakarehistro dagiti BHWs.

Financial Risk Protection

Universal Philhealth Coverage



families



2007

20 families

LABORATORY TEST	NUMBER	TEST COST AT DISTRICT HOSPITAL	TOTAL COST	TEST COST AT PRIVATE HOSPITAL	TOTAL COST
CBC	698	150	104,700.00	190	132,620.00
Blood Typing	1062	50	53,100.00	100	106,200.00
Hemoglobin/Hct	979	40	39,160.00	100	97,900.00
Platelet	177	75	13,275.00	100	17,700.00
Fecal Occult Blood Test	23	75	1,725.00	80	1,840.00
HbsAg	104	200	20,800.00	520	54,080.00
Syphillis Test	50	120	6,000.00	200	10,000.00
Urinalysis	2972	50	148,600.00	100	297,200.00
Fecalysis	48	50	2,400.00	70	3,360.00
FBS	1975	150	296,250.00	214	422,650.00

Total			756,060.00		1,244,380.00
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Total			756,060.00		1,244,380.00
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LGU Scorecard

Percentage of Component City/Municipality Budget Allocated to Health

2014	2015	2016	
31.15 %	26.72%	24.88%	

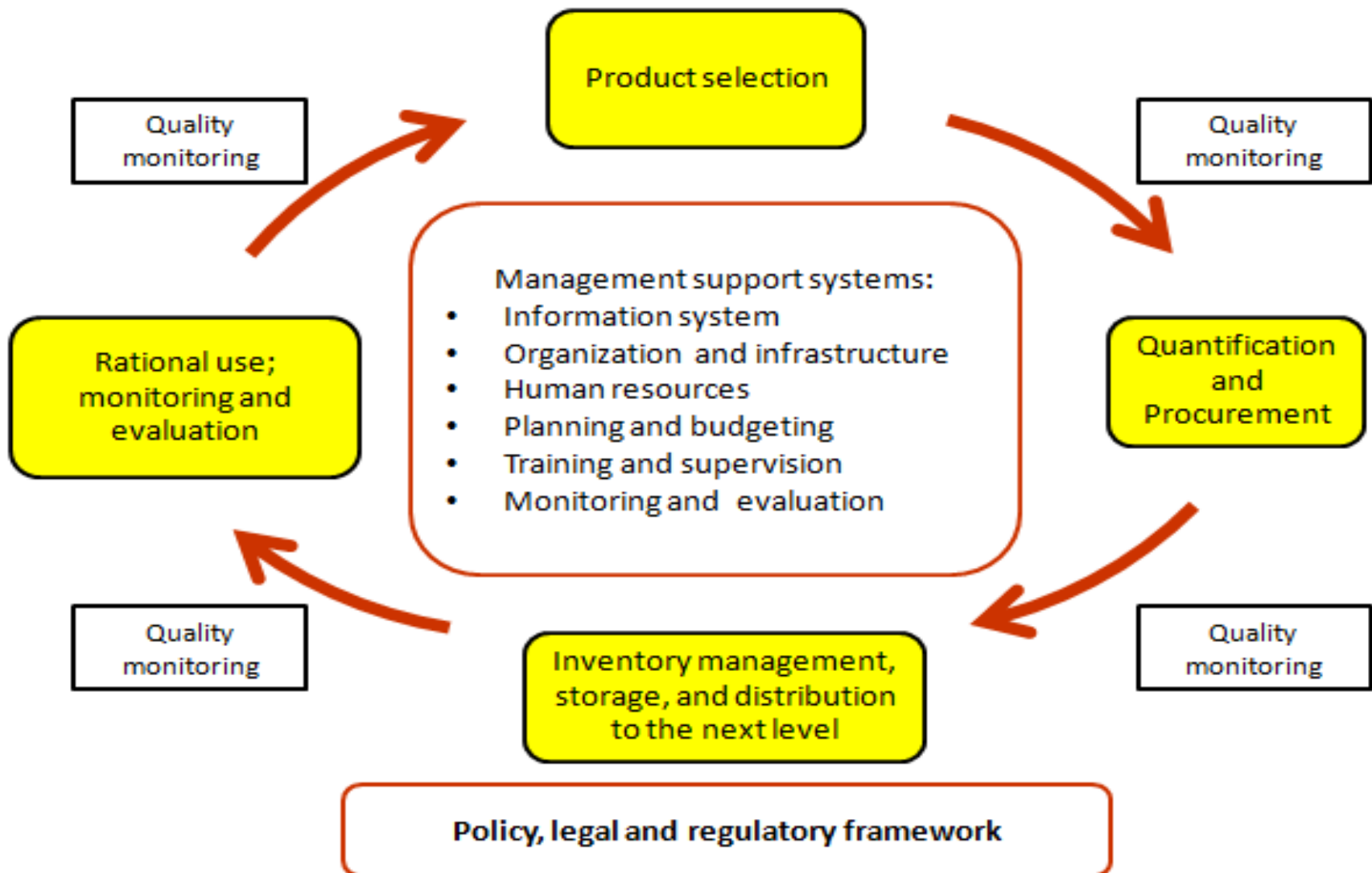
Percentage of MOOE Allocated to Health

2014	2015	2016	
48.16%	53.94%	66.95%	

Percentage of Component City/Municipal Health Expenditures

2014	2015	2016	
94.52%	90.20%	91.40%	

Health Supply Chain Management



Policies and Regulation

Policies and Regulations

- ▶ NBS
- ▶ Smoking control and ordinance
- ▶ MNCHN
- ▶ HIV/AIDS Council
- ▶ Sanitation

Information and Technology

- ▶ E-Hatid
- ▶ Rxbox
- ▶ iClinicsys



Republic of the Philippines
Department of Health
iClinicSys
Integrated Clinic Information System



Re
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Review - Improve - Plan - Implement // Review -
 Improve - Plan - Implement // Review - Improve -
 Plan - Implement // Review - Improve - Plan -
 Implement // Review - Improve - Plan - Implement
 // Review - Improve - Plan - Implement // Review -

FMayor Divina C. Daligues-Velasco, one of the seven (7) Municipal Mayors nationwide recognized by Synergeia as Education Champion during the 9th Synergeia National Education Summit.



THE 9TH SYNERGEIA
National
Education
Summit



USAID
FROM THE AMERICAN PEOPLE

PHILIPPINES

SNAPSHOT

EdGE-inspired Education Program Brings Hope to Indigenous Kids

A leader that empowers the citizenry is a leader that produces results.



Grade six students from San Gabriel, La Union acquire computer skills under the local government's education reform program Project HOPE.

Mayor Divina Velasco of San Gabriel, La Union considered it a lucky day when she was invited to the National Education Summit held in September 2013 for the official launch of USAID's Education Governance Effectiveness (EdGE) Program. Then already on her second term as local chief executive and yet she felt her efforts were still not enough to uplift the condition of her 4th class municipality whose population comprise 85% indigenous people. Twelve out of fifteen barangays are located in the mountainous upland areas and as such, access to health care and education remain the biggest challenges to progress. "We had recurring problems, not only low enrollment and completion rates but more so on the quality of education," Mayor Divine says. Workshop outputs and discussions with her peers during the EdGE summit infused new and substantial ideas that the local chief executive knew she could use for her municipality. That's when she realized that familiar and conventional ways of doing things would not achieve the exceptional education program she was aiming for. "It sent me back to the drawing board and revisit our educational program," says Mayor Divine.

On November 13, 2013, the local government of San Gabriel finalized its education reform program dubbed Project HOPE (Harmonizing Organizations in Pursuit of Effective Education) whose principal author is Municipal Health Officer Dr. Hermingildo Velasco. The program includes health programs to complement the municipality's education quality goals. It followed the principle acquired from EdGE that leaders must work hand in hand with the community in order to raise the quality of education. "Transforming the leader, the institution and the constituents is a framework that gave better direction and focus on the things we wanted to achieve," Mayor Divine says. The project had three specific objectives: to transform the local leadership, to establish a more responsive education institution and to empower the citizenry.

The project started with the expansion of the local school board to increase participation among community stakeholders. It then proceeded to capacity-building activities to prepare its members for the various projects aimed at improving attendance of children in school. An education summit held in November 2013 engaged teachers about the goals and activities under the program. Project HOPE has since sponsored regular training for teachers, computer-literacy sessions for Grade 6 students, conducted parenting workshops and remedial programs to assist low-performing pupils, mobilized youth volunteers to teach children during summer vacation, among others.

San Gabriel now has 100% participation rate as a result of community engagement. True to its declaration to empower the citizenry, Project HOPE has now widened community involvement by allowing private individuals to donate to its projects. These citizens are currently helping about 200 indigent children to continue their high school and college education by paying for their miscellaneous fees, school materials and giving cash allowances.

EdGE is a 5-year program that seeks to improve education governance with the end-goal of improving learning outcomes.

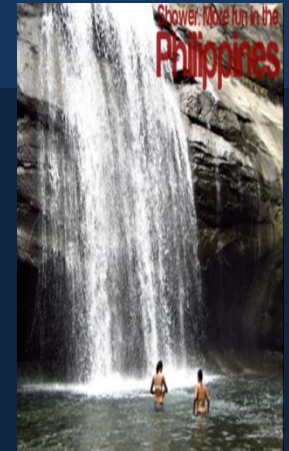
US Agency for International Development
www.usaid.gov

US-AID Philippines features
Project HOPE

Cleanest, Greenest and Safest Municipality

Province - 2011 2012 2013 2014 2015 (Hall of Fame) 2016 Exempted

Region 1 - (2012 2013 2014) Hall of Fame 2015



FIRST PRIZE

Search for Cleanest, Greenest
and Safest Municipality

SECOND PRIZE

Cleanest Inland Bodies of
Water

San Gabriel, La Union
HALL OF FAME AWARDEE

June 23, 2016



Red Orchid Awards
HALL OF FAME



Excellence Award
Health Leadership & Governance

Mayor Divina Daligues-Velasco MD,MPM

One of only 12 Mayors nationwide



from the DOH & Zuellig Family Foundation, Inc. awarded by DOH Sec. Paulyn Jean B. Rosell-Ubial, Former DOH Secretaries Janette Garin, Enrique Ona, and Esperanza Cabral, Ambassador Roberto Romulo, ZFF President Ernesto Garitao, & Director of Zuellig Group David Zuellig June 24, 2016 at Diamond Hotel, Manila



June 18, 2014

June 4, 2013

NATIONAL SANDUGO AWARD



Mayor Divina Daligues-Velasco MD,MPM



REGIONAL SANDUGO AWARD



BEST IMPLEMENTER
MATERNAL,
NEONATAL,
CHILD
HEALTH &
NUTRITION
(MNCHN) PROGRAM
IN LA UNION





MAY 24, 2017
INTRAMUROS, MANILA



CONGRATULATIONS!

San Gabriel, La Union



**Through good governance...
A 4th class Municipality can
give 1st class services
to its constituents**

*Maraming
Salamat
po!*



**Dr. Hermie M Velasco, MD, MPM
Present Mayor
MHO (2008-2015)**



**Dr. Divina D Velasco MD, MPM
Mayor 2007-2016
MHO (1991-2007)**