Knowledge transfer framework for research utilization workshop

	Research and product development	Stakeholder awareness and agreement	Public adoption and adherence
Processes	Research and development process	Creation of research / product dissemination partnerships and teams	Development of intervention protocols
	Research synthesis Policy synthesis Finished product	Marketing and communication	Implementation, local adaptation
		Targeted dissemination / persuasion / alliance building	Institutionalization (internal), tipping point, external mass diffusion
			Regulation, branding
Actors 1. Knowledge sources			
2. Champions			
3. Buzzers			
Activities			
Measures of success			